Dear Valued Customer,

Elastochem is committed to supplying materials to the spray foam industry at the highest level of quality and service. To further this point Elastochem is the only Canadian owned and operated manufacturing spray foam facility that produces all of its materials in an ISO 9001 certified plant.

Elastochem has also invested its time and resources to become the first manufacturer to implement a Field Quality Assurance Program in accordance with ISO 17024 Certification. This program is yet another example of our continued strive towards quality and service. The new Field Quality Assurance Program ensures that all its installers are trained, knowledgeable and are operating safely and in accordance with regulatory requirements. This certification provides the consumer with a level of security not offered by many other spray foam manufacturers and ensures a superior level of quality.

Elastochem's partnership with Bryan Baemler and the Baemler Approved accreditation program is another measure of assurance for the consumer. The use of the Baemler Approved and newly featured product on HGTV's Leave It To Bryan will secure Insulthane as one of the premier spray foam insulations in the market place.

It is Elastochem's hope that our customers take full advantage of this new partnership and use the above aforementioned affiliations to grow and increase its level of quality and service in the market place. As part of this role out we will be providing Insulthane and Baemler Approved Decals free of charge once an application has been approved.

Regards and thank you for your continued support and business.
February 1, 2016

It is with great excitement that we announce a new partnership between Elastochem, Bryan Baeumler and the Baeumler Approved accreditation program. The Baeumler Approved program was developed by Bryan to fill a niche in the home renovation, improvement and servicing market by providing homeowners with access to the highest quality professionals who have been vetted for excellence and are backed by the Baeumler brand. All preferred Elastochem Applicators now have the opportunity to capitalize on this unique partnership by aligning with Baeumler Approved at a 50% off discounted monthly rate.

Bryan’s success as a builder, and most recently as the host of top rated shows *Leave It To Bryan*, and *House Of Bryan: In The Sticks* on HGTV, has been based on an unwavering commitment to quality, integrity and trust. With these values in mind, the Baeumler Approved brand was created for likeminded individuals and businesses that embody this same philosophy. Baeumler Approved members, who homeowners specifically seek out for the peace of mind the Baeumler name carries, have an automatic competitive advantage.

Similar to becoming a preferred Elastochem Applicator, to ensure a superior level of service all potential Baeumler Approved members are subject to an extensive vetting process for quality and consistency. This vetting process includes but is not limited to client reference checks, trade reference checks, workers compensation insurance, liability insurance and business registration.

Apart from the clear advantage of Baeumler’s brand recognition, there are a number of additional benefits available to all Baeumler Approved members: savings on materials, office supplies and marketing material, preferred rates for individual health and dental plans, access to lead generation website marketing systems, networking opportunity with other members, as well as access to a customized micro-site on baeumlerapproved.com.

A full list of current partners offering exclusive cost saving opportunities includes: Lowe’s, TD, Telus, Petro-Canada, Aon/GreenShield Health Assist, Dickies Canada, HOSS Magazine, Staples, WSI Milton, RAM and VistaPrint.

The new Baeumler Approved website, baeumlerapproved.com is a one stop shop for both homeowners and members. The backbone of the new site is the individual micro-sites available to each member. With homeowners and potential clients in mind, members can include information about their company, contact information, services offered, social media links, logo’s and photo’s.

We encourage all preferred Elastochem Applicators to take advantage of this new partnership and sign up to become a Baeumler Approved member at the special rate of $75 per month. Please return the completed application forms to Megan Leece Stacey at megan@baeumler.ca. For further information on the Baeumler Approved program contact Steve Weir, National Account Manager, at 1-800-691-3118 or steve@baeumler.ca.

We hope you are as excited about this new partnership as we are and take advantage of the opportunities it entails.

Bryan Baeumler  
President  
Baeumler Approved

John Volk  
General Manager  
Elastochem Specialty Chemicals Inc.
Baeumler Approved Registration Forms

Company Information

Company Name: _________________________________________________________________
Services Provided: _______________________________________________________________
Website: ______________________________________________________________________
E-mail: ______________________________________________________________________
Phone: Office: __________________ Mobile: _________________________________
Fax Number: __________________________
Street Address: __________________________
City: __________________________ Postal Code: __________________________
Province: __________________________
Year Established: ______________________
Business Registration Number: _________________________________________________
Current Foam Supplier: __________________________________________________________
Number of Fleet Vehicles: ______________

Personal Contact Information:

Full Name: _________________________________________________________________
Phone: __________________________
Baeumler Approved Code of Conduct

• Treat customers and homeowners with courtesy and respect.
• Provide written quotes that are reasonable, honest and fair.
• Communicate project status to the customer on a timely basis.
• Complete work to a professional standard.
• Comply with all federal, provincial/state and municipal by-laws and regulations.
• Provide employees with the proper training required to ensure a safe environment.
• Maintain insurance coverage and ensure compliance with all health and safety regulations.
• Maintain a clean workspace and respect the property of the homeowner.
• Always use a certified professional when and where applicable.
• You will represent yourself as an independent contractor who is Baeumler Approved.
• You will not represent yourself as an employee of Bryan Baemiler and the Baeumler Group of Companies* nor will you imply in any way that there is common ownership between your company and the Baeumler Group of Companies.*

I agree to adhere to the Baeumler Approved Code of Conduct.

Signature: ________________________________
Date: ________________________________

* The Baeumler Group of Companies includes but is not exclusive to Baeumler Quality Construction Inc, Baeumler Approved Inc, Baeumler Custom Cabinetry, Baeumler Media Inc, Baeumler Productions Inc, Baeumler Holdings inc, Baeumler Family Foundation inc.

Revocation of Rights

I understand that my failure to adhere to guidelines established in the Baeumler Approved “Code of Conduct” and “Branding Guidelines” will result in my removal from the Baeumler Approved Program.

I understand that if, for any reason my company’s Baeumler Approved certification is revoked or cancelled, the company has 15 days to cease and desist on all usage of the Baeumler Approved logo, references to any affiliations and services. Failure to do so will result in possible litigation.

Signature: ________________________________
Date: ________________________________
Licenses, Insurance and References

WSIB #: ______________________________  Expiry: _________________
Other Workers Compensation Insurance: ______________________________
#:______________________________  Expiry: _________________

Liability Insurance:
Policy #: ______________________________  Expiry: _________________
Insurance Company: _____________________________________________
Policy Value: ______________________________

Client References:
1. Client Name: ____________________________________________
   Contact Telephone Number: __________________________________
   Contact E-Mail: ____________________________________________
2. Client Name: ____________________________________________
   Contact Telephone Number: __________________________________
   Contact E-Mail: ____________________________________________
3. Client Name: ____________________________________________
   Contact Telephone Number: __________________________________
   Contact E-Mail: ____________________________________________

Trade References:
1. Company Name: ____________________________________________
   Contact Name: ____________________________________________
   Telephone #: __________________________ Email: __________________
2. Company Name: ____________________________________________
   Contact Name: ____________________________________________
   Telephone #: __________________________ Email: __________________
3. Company Name: ____________________________________________
   Contact Name: ____________________________________________
   Telephone #: __________________________ Email: __________________
Credit Card Authorization

Name on Card: ______________________________________________________

Billing Address: _____________________________________________________

Phone Number: ____________________________

Company Name: _____________________________________________________

Credit Card Type: __________________________

Credit Card Number: _________________________________________________

Expiration Date: ____________________________  CCV: ________________

Signature

(This form will be destroyed once your information has been entered into our system. We do not maintain credit card records.)

Credit Card Payment Authorization

As a preferred Elastochem Applicator, your monthly charge will be $75.00 per month, a 50% discount on standard monthly rates.

Card Type: ____________________________  Last 4 digits: ____________________

Expiry: ________________________________

Signature: ______________________________